

Final Report

Foreseeing the impacts of the expansion and reconfiguration to the San Ysidro Border Station by the General Services Administration (GSA), Casa Familiar knew that it would be crucial for the community to not only be informed of the implications of this project, but to also be given voice within the development of this project.

Through a series of Casa Familiar-sponsored community forums, known as the San Ysidro Sin Limites (Unlimited) meetings, community members and residents were given an opportunity to become informed of the GSA's Border Expansion Project and discuss some of their concerns regarding the plan. With the National Endowment of the Arts (NEA) grant, Casa Familiar was able to host more San Ysidro Sin Limites meetings, where the community was able to provide their input as to how the border should be built. Among great concern were issues of long delays at the border, lack of public amenities, public safety, accessibility, the inefficiency of the border crossing system, and the undignified treatment of individuals as they cross the border. This information gathering session led to the *Border Dialogues* forums.

With the NEA grant, Casa Familiar was also able to organize and host the *Border Dialogues* forums. For the *Border Dialogues*, Casa Familiar arranged for a panel of distinguished architects, urban planners and intellectual thinkers to meet with the community. The panelist included Edward Soja – Professor of Urban Planning at UCLA, Corky Postler – Postler Frost Associates & Professor of Architecture at University of Arizona, David Flores – Frederick P. Rose Architecture Fellow, Teddy Cruz – estudio teddy cruz, Professor at Woodbury University and the Southern California Institute of Architecture, Walter Hood – Professor of Landscape Architecture at UC Berkeley, Roger Sherman – Roger Sherman Architecture and Urban Design, Ricardo Rabines – Safdie & Rabines Architects, Michael Sorkin – Michael Sorkin Studio & Professor of Architecture at New York City College, Kyong Park – Architect & Founder/Director for the International Center of Urban Ecology, Allan Hoffman – The Mission Group Transportation and Urban Development, and Darren Petrucci – Architecture Infrastructure Research (AIR) Inc. & Professor at Arizona State University. The panelists then used the community's input to diverge into the creation of an alternative conceptual design to the GSA's proposed designs for the border expansion project.

After an intensive working session, the panelists drafted a conceptual urban design for the border, which incorporated the communities' ideas, addressed the communities' concerns and also dealt with the GSA's priorities. This new urban design serves as a point of departure, which Casa Familiar hopes the GSA can adopt as criteria in re-designing the port of entry.

Casa Familiar will host another San Ysidro Sin Limites meeting in September to update the community on the GSA's latest decisions. Casa Familiar is also in the process of putting out a publication that will outline all the major happenings in regards to the GSA's border expansion/reconfiguration project and the community's involvement with the project. Finally, Casa Familiar is producing a video/film project which, further describes what the border expansion project entails, chronologically details the GSA's progression throughout the project, and explains Casa Familiar's involvement. This video will be used as an organizing tool to further inform residents of the possible impacts and implications of the border reconfiguration project and actively engage them in the decision making process. Ultimately, Casa Familiar wants to continue their work with the community along with the GSA to ensure the most favorable outcomes for the Border Reconfiguration and Expansion Project.

Geographic Location of Project Activity

ACTIVITY

LOCATION

Informational Meeting with the
Business Community
March 13, 2004

San Ysidro Business Association
4630 Border Village Road # 202
San Ysidro, CA. 92173

San Ysidro Sin Limites/Unlimited
Community Informational Forum
April 1, 2004

Casa Familiar Recreation Center I
212 West Park Avenue
San Ysidro, CA. 92173

Lecture: Dialogues in Art & Architecture
Transforming the Public Realm: Exploring
the Possible – Seeking Spatial Justice in
Southern California with Ed Soja
April 15, 2004

Athenaeum Music and Arts Library
1008 Wall Street
La Jolla, CA. 92037

Border Dialogues Pre-Session
Border Tour with Panelist-
Ed Soja, Corky Poster, David Flores,
Teddy Cruz, Walter Hood, Roger Sherman,
Michael Sorkin, Ricardo Rabines,
Kyong Park, Allan Hoffman, and Darren Petrucci
April 16, 2004

Starting Point: Casa Familiar
212 West Park Avenue,
San Ysidro, CA. 92173

Tour:
San Ysidro/Tijuana Port of Entry

Border Dialogues Community Focus Group
And Commercial Focus Group
Discussions with Panelist
April 16, 2004

Casa Familiar Recreation Center I
212 West Park Avenue
San Ysidro, CA. 92173

Border Dialogues Working Sessions
And Charrette Workshop with Panelist
April 16, 2004

Casa Familiar Recreation Center II
268 E. Park Avenue
San Ysidro, CA. 92173

**Casa Familiar, Inc.
Grant # 02-4200-5006**

Border Dialogues Conclusion
Panelist Presentation of Work
to Local Professionals
April 17, 2004

Casa Familiar Recreation Center II
268 E. Park Avenue
San Ysidro, CA. 92173

Border Dialogues Conclusion
Panelist Presentation of Work
to Community
April 17, 2004

Casa Familiar Recreation Center II
268 E. Park Avenue
San Ysidro, CA. 92173

Entre tu Casa y mi Casa, La Frontera:
The Uninvited Guest
Film Production
July 2004

Casa Familiar Recreation Center II
268 E. Park Avenue
San Ysidro, CA. 92173

PROJECTED ACTIVITY

LOCATION

Border Dialogues Publication
Production and Printing
July 2004

Casa Familiar Administration
122 West Hall Avenue
San Ysidro, CA. 92173



Border Dialogues

San Ysidro, California

April 15, 16, & 17

EVENT SCHEDULE

DAY ONE – Thursday, April 15, 2004

- 6:30 p.m. – Pick-up at Hotel Lobby
- 7:30 p.m. - Ed Soja Lecture at the La Jolla Athenaeum
- 9:00 p.m. – Reception & Dinner at Joyce Cutler-Shaw Home

DAY TWO – Friday, April 16, 2004

- 7:30 a.m. – Pick-up at Hotel Lobby
- 8:00 a.m. - Breakfast at Casa Familiar
- 9:00 to 11:00 a.m. – Border Crossing Experience
- 11:00 a.m. – Community Focus Group
- 12:00 p.m. – Commercial Focus Group
- Panel Closed Session
- 1:15 p.m. – Lunch
- 2:00-7:30 p.m. - Introduction Presentation, Dialogue Session & Charrette
- 8:00 Dinner in Tijuana

DAY THREE – Saturday, April 17, 2004

- 7:30 a.m. – Pick-up at Hotel Lobby
- 8:00 a.m. – Breakfast at Casa Familiar
- 8:45 a.m. – Panel Dialogue Session #2
- 9:30 a.m. – Presentation of Work and Q&A with Local Professionals
- 10:30 a.m. – Panel Presents to Community
- 11:45 a.m. – Conclusion
- 12:00 p.m. – Lunch

EVENT CONTACTS

CASA FAMILIAR

- General Office Phone (619) 428-1115
- Casa Familiar Recreation Center * Event location (619) 428-2125
- Andrea Skorepa, CEO – Home (619) 428-7661
- Luz Camacho, COO – Home (619) 690-5784
- David Flores, Rose Architecture Fellow – Home (619) 426-5113

ESTUDIO TEDDY CRUZ

- Office Phone (619) 238-5201
- Alan Rosenblum – Cellular (619) 708-9316

Biographies – Border Dialogue Panelists – April 15, 16, and 17, 2004

Edward W Soja

Edward Soja is Professor of Planning at the University of California, Los Angeles. He has written extensively on urban social life, planning and theory. His previous books include *Postmodern Geographies: The Reassertion of Space in Critical Social Theory* (Verso, 1989) and *Thirdspace* (Blackwell, 1996).

Corky Poster – Poster Frost Associates

Corky Poster is a graduate of Harvard College (BA, *Magna Cum Laude*, 1969) and the Harvard Graduate School of Design (M. Arch., Henry Adams Award Winner, 1973). He has won numerous awards including the prestigious Wheelwright Traveling Fellowship (Harvard GSD) 1976; the Diane LeVan Lifetime Achievement Award for Community Development (1997); the Best Comprehensive/ General Plan for 1992 (Arizona Planning Association); National Association of Housing and Redevelopment Officials (NAHRO) Award of Merit, 1994; City of Tucson Copper Certificate for Community Service, 1990 and 1992; Community Service Award, Tucson Urban League, 1993; 1st Place: Speedway Urban Design Competition, Tucson, 1986.

Walter Hood - Professor of Landscape Architecture

B.L.A., University of California, M.L.A + M.Arch University of California, Berkeley
Professor Hood's research interests include the critical examination and development of specific urban landscape typologies for the American city. Together they reflect and reinforce specific cultural, environmental, and physical complexities of the city and neighborhood landscape. Through his teaching, writing, and practice Hood advocates the art of "Improvisation" as a design process for making urban landscapes and architecture.

David Flores - Frederick P. Rose Architecture Fellow

David Flores was born in the border town of Ciudad Juarez, Chihuahua. He received his B. Arch. Degree from the University of Arizona (2000). Currently Flores is working at Casa Familiar, a non-profit agency in San Ysidro, California as housing project manager/community development coordinator for Casa Familiar under a three-year fellowship through The Enterprise Foundation. Work encompasses all aspects of community development, planning and revitalization, and affordable housing development. Flores was directly involved in coordinating the "Mi Pueblo – San Ysidro Pilot Village Application", a revitalization plan for the older, urbanized section of the community. He is the secretary of the local planning group and is also the coordinator of the monthly community workshop series called "San Ysidro Sin Limites/Unlimited." His work has integrated into various planning and community efforts advocating for community residents, affordable housing and economic development issues.

Teddy Cruz – Estudio Teddy Cruz

Born in Guatemala, Teddy Cruz received M.Des.S. from the Harvard University Graduate School of Design. Principal of the firm estudio teddy cruz, he is also on the faculty of Woodbury University and the Southern California Institute of Architecture where he founded the LA/LA Latin America/Los Angeles Workshop. Cruz's designs and written work, including his Young Architects submission Living Rooms at the Border, A Border City's Church Renovation to

professorships at numerous schools of architecture including Cooper Union, Columbia, Yale (holding both Davenport and Bishop Chairs), Harvard, Cornell (Gensler Chair), Nebraska (Hyde Chair), Illinois, Pennsylvania, Texas, and Minnesota.

Sorkin lectures widely and is the author of many articles in a wide range of both professional and general publications and is currently contributing editor at *Architectural Record*, *I.D.*, and *Metropolis*. For ten years, he was the architecture critic of *The Village Voice*. His books include *Variations on A Theme Park*, *Exquisite Corpse*, *Local Code*, *Giving Ground* (edited with Joan Copjec), and *Wiggle*, a monograph of the studio's work. Forthcoming are *Some Assembly Required*, *Weed, AZ.*, *The Next Jerusalem*, and *Urbanagrams*.

Kyong Park – International Center for Urban Ecology

Architect **Kyong Park** is the founder/director of International Center for Urban Ecology, a nomadic laboratory for future cities, based in Detroit and New York. He was also the founder of Storefront for Art and Architecture, an experimental forum and exhibition space in New York.

Park has focused on the urban crisis of Detroit in recent years, creating several projects including '24620: The Fugitive House', an empty house from Detroit that has been reconstructed in seven cities in Europe so far. He also completed 'Detroit: Making It Better For You', a fictional video about a conspiracy to destroy the city and 'Words, Images and Spaces: A Language For A New City,' installations of words, images and spaces in the near eastside of Detroit.

He is currently co-curator of 'Project Shrinking Cities,' a project that examines the phenomena of depopulation in four developed cities around the world, mapping and critiquing the patterns of exodus, their socio-cultural impetus and impact, and the derelict land left behind.

Alan Hoffman – The Mission Group

Alan Hoffman is the founding principal of The Mission Group, an innovative planning firm specializing in strategies for transportation and urban development. He has consulted on a wide range of transit, parking, and urban redevelopment studies and has contributed to regional long-term planning in a number of major urban areas, in addition to serving as a frequent workshop speaker for the National Transit Institute. A former professor of Service Management and Market Research at INCAE (the Central American Institute of Business Administration), Mr. Hoffman has also served on the research faculty of the Harvard Business School, and has consulted to the World Bank, the Inter-American Development Bank, and the U.S. Agency for International Development.

Mr. Hoffman is a graduate of San Diego's Will C. Crawford High School. He holds a Bachelor's degree cum laude from Cornell University in the social sciences. He also holds a Master's degree from Harvard University in Administration, Planning, and Social Policy, and a Master's from MIT in Urban Studies and Planning, where he was attached to the Center for Transportation Studies.

Darren Petrucci – Professor of Architecture

Darren Petrucci is an Assistant Professor of Architecture & Urban Design at Arizona State University, and founder and principal of A-I-R [Architecture-Infrastructure-Research] Inc. He